Slinger School District
Community Survey Results

Fall 2015
Survey Summary

• The community survey was conducted in September of 2015
• Residents within the District were mailed a paper survey. Each survey included a unique survey access code for those who preferred to take the survey online.
• Total responses = 1,558/295 paper (19% response rate)
• Margin of error for the full sample +/- 2.5%
Section I:
Respondent Information
What is your age?

- Under 18: 0%
- 18-25: 1%
- 26-34: 13%
- 35-54: 62%
- 55-64: 14%
- 65 and over: 10%
Do you live in the Slinger School District?

- Yes: 83%
- No: 17%
Are you an employee of the Slinger School District?

- Yes: 15%
- No: 85%
Do you have child(ren) attending the District?

- Yes: 39%
- No: 61%
If you have school-aged children, what school(s) do they attend?

- Slinger High School: 44%
- Slinger Middle School: 32%
- Slinger Elementary: 22%
- Addison Elementary: 19%
- Allenton Elementary: 15%
- Private/Parochial School: 4%
- Public school outside of District: 2%
- Other: 1%
- Home schooled: 1%
- Virtual/online school: 0.1%
In which municipality do you reside?

- Village of Slinger: 30%
- Town of Polk: 17%
- Town of Addison: 14%
- Town of West Bend: 11%
- Do not live in the District: 10%
- Town of Hartford: 9%
- Village of Richfield: 5%
- City of Hartford: 4%
How often have you attended a District-sponsored event (athletics, performances etc.) in the past year? *(Does not include staff)*
How would you like to receive school/District information? *(Does not include staff)*

- **Email**: 0% (Parents), 25% (Non-Parents)
- **School and District websites**: 20% (Parents), 30% (Non-Parents)
- **District mailings**: 57% (Parents), 48% (Non-Parents)
- **School newsletters**: 46% (Parents), 26% (Non-Parents)
- **People Behind the Owls (PBO)**: 11% (Parents), 15% (Non-Parents)
- **Meetings at school**: 11% (Parents), 6% (Non-Parents)
- **Facebook**: 2% (Parents), 7% (Non-Parents)
- **Text Messaging**: 11% (Parents), 2% (Non-Parents)
- **Automated phone notification**: 11% (Parents), 3% (Non-Parents)
- **West Bend Daily News**: 13% (Parents), 11% (Non-Parents)
- **School Board meetings**: 7% (Parents), 9% (Non-Parents)
- **Slinger Express**: 13% (Parents), 6% (Non-Parents)
- **Hartford Times Press**: 26% (Parents), 6% (Non-Parents)
- **Twitter**: 2% (Parents), 0% (Non-Parents)
- **Other**: 0% (Parents), 0% (Non-Parents)

**Non-Parents**

**Parents**
Section II:
Financial Planning
What advice would you give the School Board?

- Pursue a referendum to update the schools: 75% (All Residents), 94% (Staff Residents), 77% (Parent Residents), 64% (Non-Staff Residents)
- Do nothing at this time: 3% (All Residents), 12% (Staff Residents), 28% (Parent Residents), 28% (Non-Staff Residents)
- Not sure/no opinion: 9% (All Residents), 3% (Staff Residents), 11% (Parent Residents), 8% (Non-Staff Residents)
Section III: Slinger High School
Would you support a referendum that provides $32.4 million to fund the updates identified at the elementary, middle and high school buildings?

Representing an estimated average annual tax impact of $10 for each $100,000 of a home’s value over the current level

All Residents

- Definitely yes: 47%
- Probably yes: 30%
- Undecided: 9%
- Probably no: 5%
- Definitely no: 9%

77% Yes, 14% No
Would you support a referendum that provides $32.4 million to fund the updates identified at the elementary, middle and high school buildings?

Representing an estimated average annual tax impact of $10 for each $100,000 of a home’s value over the current level.

**Staff Residents**

- Definitely yes: 79%
- Probably yes: 16%
- Undecided: 2%
- Probably no: 1%
- Definitely no: 2%

95% Yes

3% No
Would you support a referendum that provides $32.4 million to fund the updates identified at the elementary, middle and high school buildings?

Representing an estimated average annual tax impact of $10 for each $100,000 of a home’s value over the current level

**Parent Residents (Non-Staff)**

- **Definitely yes**: 49%
- **Probably yes**: 33%
- **Undecided**: 9%
- **Probably no**: 6%
- **Definitely no**: 3%

82% Yes

9% No
Would you support a referendum that provides $32.4 million to fund the updates identified at the elementary, middle and high school buildings?

Representing an estimated average annual tax impact of $10 for each $100,000 of a home’s value over the current level.

**Non-Parent, Non-Staff Residents**

- **Definitely yes**: 33%
- **Probably yes**: 28%
- **Undecided**: 12%
- **Probably no**: 6%
- **Definitely no**: 21%

61% Yes

27% No
Section IV:
Auditorium and Dedicated Athletics Spaces
Would you support a referendum that provides $10.8 million to build an auditorium at the high school and increases the dedicated space available for athletics?

Representing an additional estimated average annual tax impact of $47 for each $100,000 of a home’s value

All Residents

- Definitely yes: 31%
- Probably yes: 24%
- Undecided: 16%
- Probably no: 13%
- Definitely no: 16%

55% Yes

29% No
Would you support a referendum that provides $10.8 million to build an auditorium at the high school and increases the dedicated space available for athletics?

Representing an additional estimated average annual tax impact of $47 for each $100,000 of a home’s value

**Staff Residents**

- Definitely yes: 57%
- Probably yes: 21%
- Undecided: 12%
- Probably no: 6%
- Definitely no: 4%

78% Yes

10% No
Would you support a referendum that provides $10.8 million to build an auditorium at the high school and increases the dedicated space available for athletics?

Representing an additional estimated average annual tax impact of $47 for each $100,000 of a home’s value

Parent Residents (Non-Staff)

- Definitely yes: 29%
- Probably yes: 29%
- Undecided: 17%
- Probably no: 15%
- Definitely no: 10%

58% Yes
25% No
Would you support a referendum that provides $10.8 million to build an auditorium at the high school and increases the dedicated space available for athletics?

Representing an additional estimated average annual tax impact of $47 for each $100,000 of a home’s value.

Non-Parent, Non-Staff Residents

- Definitely yes: 25%
- Probably yes: 17%
- Undecided: 15%
- Probably no: 12%
- Definitely no: 31%

42% Yes, 43% No
Section V:
Project Timing/Election Date
Given this background information, would you support the District pursuing a referendum in February 2016?
Thank you!